



L G L

NATIONAL
LGBT RIGHTS
ORGANIZATION

SafeNet Project Dissemination Actions

Info Sheets & Social
Media Campaigns

GA #: 101084457

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safer net for all



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Info Sheets

**10 info sheets
produced
x 20 languages =
200 info sheets**

**CONCEPT:
national &
international
fact sheets**

**MOST IMPORTANT
TOOL FOR PROJECT
DISSEMINATION
AND AWARENESS
RAISING**

see

Info Sheets: Concept

BI-MONTHLY

**REFLECTING THE
RESULTS FROM
19 EU COUNTRIES**

**SUMMARIZING INFO
SHEET IN ENGLISH DRAWS
CONCLUSIONS ON THE
UNIVERSAL TENDENCIES**

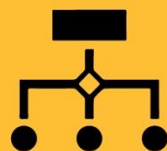
UNIVERSAL TEMPLATE

see

Info Sheets: Cumulative Approach

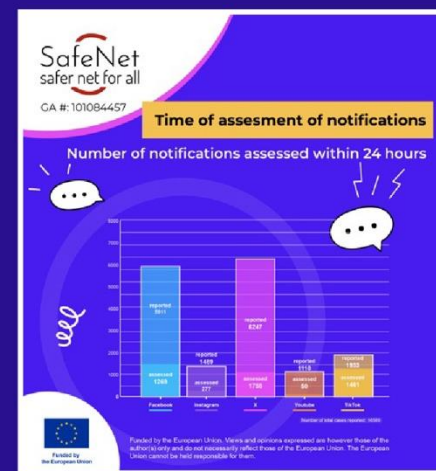
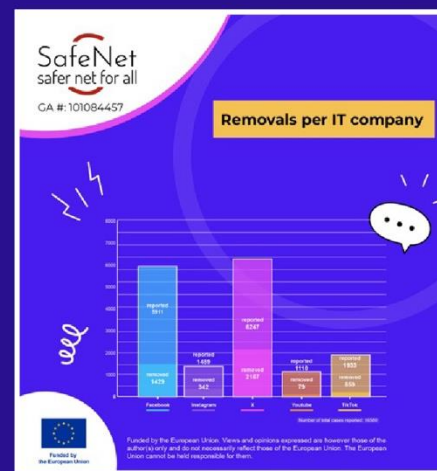
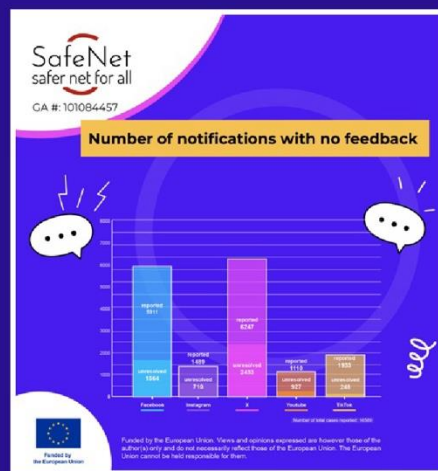


THE CUMULATIVE APPROACH WAS ADOPTED DUE TO THE CONTINUOUS NATURE OF THE MONITORING PROCESS.



AS REPORTING PERIODS PROGRESS, THE INFOSHEETS REFLECT THE CONTINUITY OF THE PARTNERS' REPORTING PROCESS.

Summarizing Info Sheet in English



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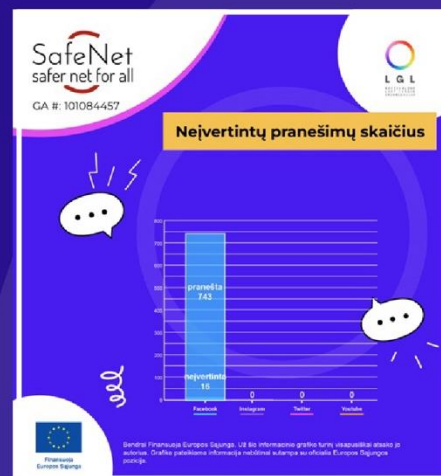
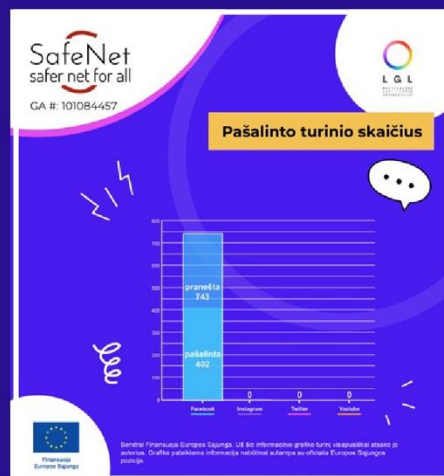
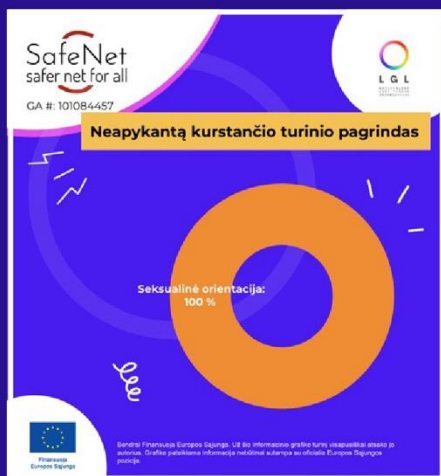
Summary

Social media platforms do not remove the majority of hateful comments reported as a regular user, and the trusted flagger/partner status remains essential to eliminate hateful comments. The number of reports that received a response within 24 hours is on decrease. The issue of geoblocking persists, making hate speech content removal somewhat redundant. There is improvement in feedback given by platforms in cases where it was previously missing. In some cases and some countries, 99% of the reports were ignored and there was 0 removal rate.

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National Info Sheet

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Santrauka

Socialinis tinklapis „Facebook“ nepašalina didžiosios dalies per vartotojo paskyrą pranešamų neapykantą kurstančių komentarų, o „patikimo pranešėjo“ statusas išlieka esminiu siekiant eliminuoti neapykantą LGBT asmenų atžvilgiu kurstančius komentarus. „Lithuanian Pride“ renginių metu ženkliai išaugo neapykantos kalba, nukreipta prieš LGBT asmenis.

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Finansavimas Europos Sąjungos. Už šio informacinio grafiko turinį atsiskaityti atsako jo autorius. Grafikas pateiktas informacijai nacionalinei auditorijai su oficialiais Europos Sąjungos ženkliais.

Info Sheets Include:

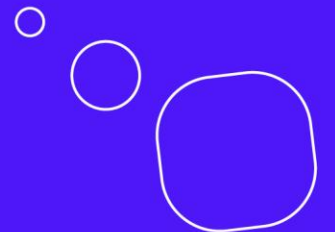


PROJECT LOGO, GA NUMBER, EU LOGO WITH AN INDICATION OF RECEIVED EU FUNDING, DISCLAIMER AND PARTNER'S LOGO (IN CASE OF NATIONAL INFOSHEETS).



ALL INFOSHEETS ARE COMPOSED OF 5 PAGES AND PRODUCED IN PDF AND .JPG FORMATS SO THEY COULD BE EASILY SHARED ON PARTNERS' SOCIAL MEDIA.

see



Time of assesment of notifications

Number of notifications assesed within 24 hours



Number of total cases reported: 16589

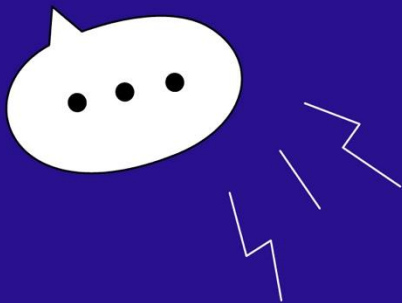


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Time of Assessment of Notifications by Social Media Platforms

Removals per IT Company



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Removals per IT company

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Number of total cases reported: 16589



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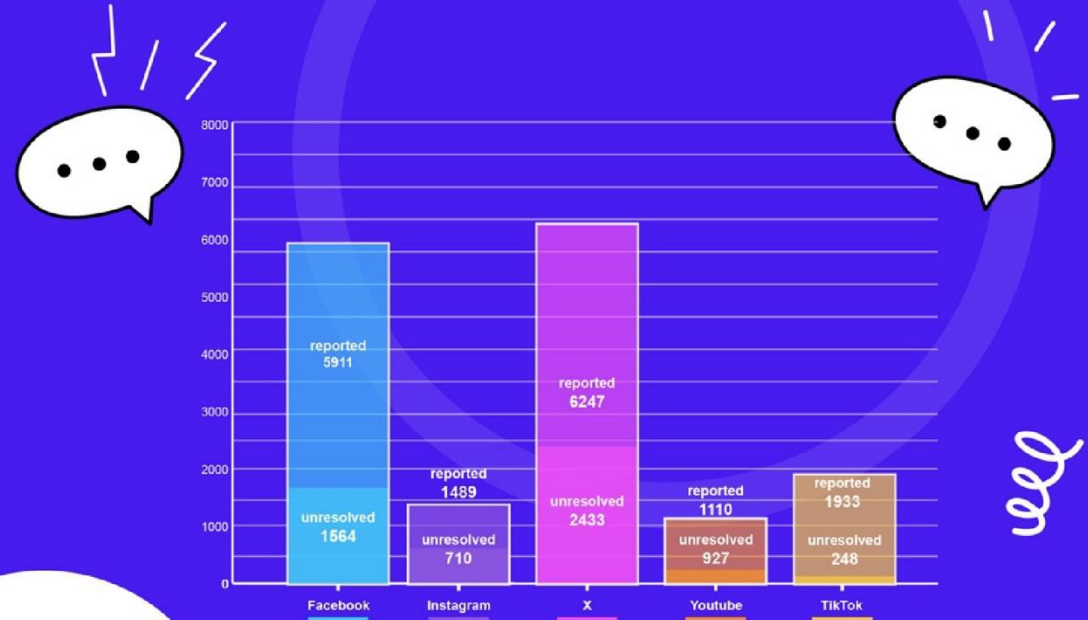
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Number of Notifications with No Feedback

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Number of notifications with no feedback



Number of total cases reported: 16589



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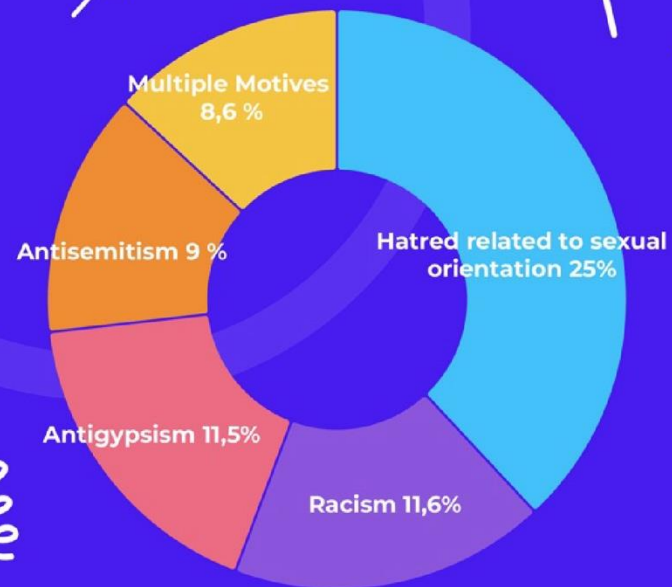
Grounds for Reporting Hate



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Grounds for reporting hate



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Summary Comment



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Summary

Social media platforms do not remove the majority of hateful comments reported as a regular user, and the trusted flagger/partner status remains essential to eliminate hateful comments. The number of reports that received a response within 24 hours is on decrease. The issue of geoblocking persists, making hate speech content removal somewhat redundant. There is improvement in feedback given by platforms in cases where it was previously missing. In some cases and some countries, 99% of the reports were ignored and there was 0 removal rate.



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Info Sheets: Process



AFTER BI-MONTHLY MONITORING, PARTNERS HAVE 10 DAYS TO ANALYZE THEIR DATA AND ENTER IT INTO THE SPREADSHEET PROVIDED BY LGL.



LGL THEN PRODUCES THE INFOSHEETS BASED ON THIS DATA.



PARTNERS HAVE A POSSIBILITY TO ENTER THEIR COMMENTS AND REVISED VERSIONS ARE PREPARED. LGL THEN PREPARES THE SUMMARIZING INFOSHEET IN ENGLISH.



INACH PROVIDES A SUMMARIZING COMMENT FOR PAGE 5.

Info Sheets: Dissemination

Once partners consider their national info sheets final, dissemination efforts are made and entered into the project dissemination log.

romeaops 26/09/2024

The 9th report of the Safenet project is ready!
!! 16.690 reported hateful social media posts !!
 → Social media platforms do not remove the majority of hateful comments reported as a regular user, and the trusted Flagger/partner status remains essential to eliminate hateful comments.

Grounds for reporting hate

Grounds for reporting hate	Percentage
Harassment	35%
Sexual harassment	25%
Discrimination	20%
Other	20%

Number of notifications with no feedback

Platform	Notifications with no feedback
Facebook	10,000
Twitter	5,000
Instagram	1,000
LinkedIn	500
YouTube	500
Other	500

Social media of hateful : the trusted to eliminat reports the on decrease making be redundant by platform missing. In the reports rate.

romeaops 26/09/2024

→ The number of reports that received a response within 24 hours is on decrease. The issue of geoblocking persists, making hate speech content removal somewhat redundant.
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Voči komu boli nenávisťné prejavy mierené?

Target	Percentage
Prejavy proti sexuálnej orientácii	45,55%
Protiromské prejavy	13,50%
Prejavy proti migrantom	18,11%
Antisemitické prejavy	14,26%
Rasistické prejavy	5,47%
Iné	3,11%

Financovaný Európskou úniou. Za obsah však zodpovedá autor a nemusí nevyhnutne odrážať názory a postoje Európskej únie. Európska únia za obsah nenesie zodpovednosť.

Kuća ljudskih prava Zagreb / Human Rights House Zagreb

Spalis 4 d., 16:18

Donosimo deveti sažetak praćenja ilegalnog govora mržnje na društvenim mrežama u Hrvatskoj koje provodimo u sklopu projekta **#SafeNet** International Network Against Cyber Hate - INACH

- ▶ Ovaj period obuhvatio je svibanj i lipanj u kojima je zabilježen dodatan porast homofobnog i transfobnog govora mržnje u periodu održavanja Povorki ponosa.
- ▶ I dalje je rasprostranjen govor mržnje prema stranim radnicima, kao i veličanje ustaškog režima.
- ▶ Facebook je responzivniji nego u prijašnjem razdoblju praćenja, no komentari koji sadrže ilegalan govor mržnje i dalje se uklanjaju u samo malom broju slučajeva, a TikTok unatoč brznoj povratnoj informaciji samo iznimno uklanja sadržaj koji veliča ustaški režim.

#hatespeechonline #govormržjenainternetu #hatespeechisnotfreespeech #govormržnjenijeslobodagovora #hatespeech #govormržnje

Rodyti vertimaž

Vrijeme obrade od strane IT tvrtki

Broj prijava obrađenih unutar 24 sata

Platform	Prejave	Prisjetimo	Prisjetimo	Prisjetimo	Prisjetimo
Facebook	204	150	28	31	151
Twitter	35	17	9	2	15
Instagram	18	11	6	5	14
LinkedIn	5	2	1	1	5
YouTube	228	150	28	31	151

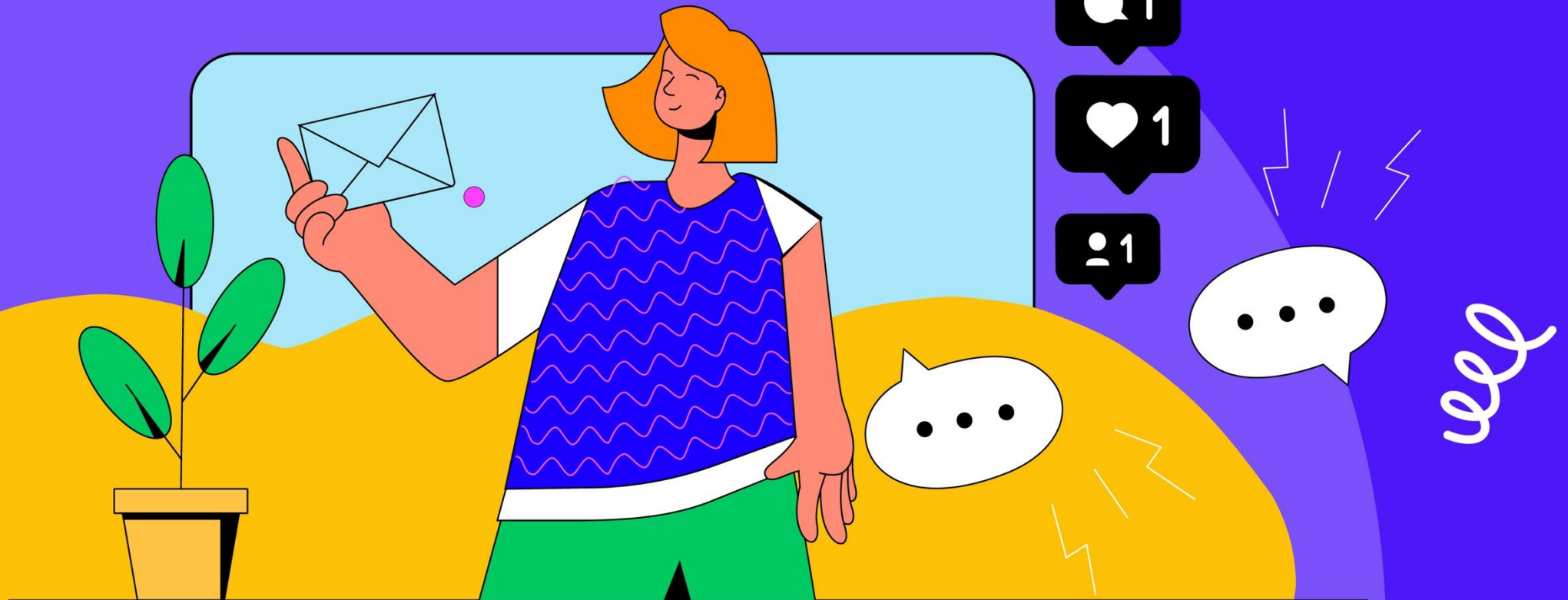
Broj prijava koje su uklonjene od strane IT kompanija

Platform	Prejave	Prisjetimo	Prisjetimo	Prisjetimo	Prisjetimo
Facebook	204	150	28	31	151
Twitter	35	17	9	2	15
Instagram	18	11	6	5	14
LinkedIn	5	2	1	1	5
YouTube	228	150	28	31	151

Info Sheets on SafeNet subpage

All infosheets are also published on the SafeNet subpage under the INACH website:

www.inach.net/safenet



Social Media Campaign: Concept

**PRESENTATION OF DIFFERENT
PROJECT PARTNERS AND
EACH ORGANIZATION'S
ACTIVITIES**

**PRESENTATION OF THE LOCAL
LEGAL CONTEXT WHEN IT
COMES TO HATE SPEECH**

see

Social Media Campaign: Purpose

Introduce different partners and different legal backgrounds of hate speech legal framework throughout the EU.

Present the project with engaging social media posts.



Social Media Campaign: Process

EACH PARTNER HAS ONE MONTH TO PREPARE THE CONTENT FOR THE SOCIAL MEDIA CAMPAIGN FOR THE UPCOMING MONTH.



AT THE END OF THE MONTH, ONCE THE CONTENT IS PRODUCED, EACH PARTNER CREATES POSTS ON ALL SOCIAL MEDIA ACCOUNTS AVAILABLE PER ORGANIZATION TO DISSEMINATE THE CONTENT.



THIS WAY ALL PARTNERS WILL CONTRIBUTE TO THE SOCIAL MEDIA CAMPAIGN WITH THEIR CONTENT ONCE THROUGHOUT THE PROJECT IMPLEMENTATION PERIOD AND ALL PARTNERS WILL BE ENGAGED IN DISSEMINATING ALL MATERIAL PRODUCED FOR THE SOCIAL MEDIA CAMPAIGN.

Social Media Campaign: Contents



SAFENET LOGO, THE ORGANIZATION'S LOGO, THE EC LOGO AND THE DISCLAIMER.



2-4 IMAGES AND A SHORT TEXT FOR THE POST



ADAPTING IMAGES TO RESOLUTIONS REQUIRED BY AS MANY SOCIAL MEDIA WEBSITES AS POSSIBLE (FACEBOOK, TWITTER, INSTAGRAM, ETC) SO PARTNERS COULD EFFECTIVELY DISSEMINATE IT ON THEIR SOCIAL MEDIA CHANNELS.

Social Media Campaign: Dissemination



PARTNERS USED THE VISUALS AND TEXT PROVIDED, ADAPTED IT TO THEIR LOCAL LANGUAGE AND CREATED POSTS ON DIFFERENT SOCIAL MEDIA PLATFORMS THEY USE.



THE CONSORTIUM WAS ASKED TO TAG PARTNERS' SOCIAL MEDIA HANDLES AND INCLUDE THEIR DISSEMINATION EFFORTS IN THE DISSEMINATION LOG.



21 MONTHLY SOCIAL MEDIA CAMPAIGNS IMPLEMENTED.

Social Media Campaign: Delivery

Licra @LICRA

#SafeNet presents: @CEJI – a Jewish Contribution to an Inclusive Europe is a leading independent Brussels-based anti-discrimination non-governmental organisation. Our vision is an inclusive and democratic #Europe in which people enjoy their unique potential with all their diversity.

What is CEJI?

A JEWISH CONTRIBUTION TO AN INCLUSIVE EUROPE

A leading independent Brussels-based anti-discrimination non-governmental organisation, combatting all forms of hatred to contribute to a democratic and inclusive Europe.

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NEVER AGAIN Association - Stowarzyszenie NIGDY WIĘCEJ
Geguže 14 d.

A long-term partner of the 'NEVER AGAIN' Association through our joint membership in the **International Network Against Cyber Hate - INACH**, **DigiQ** is a leading Slovak NGO committed to online safety and digital literacy! Together, we're tackling hate speech on social media and promoting responsible internet use as a part of the SafeNet project. From educational programs to reporting illegal content, **digiQ** is making a difference in creating a safer online environment. Happy to collaborate with them on this important mission! #digiQ #OnlineSafety #DigitalLiteracy #SafeNet

digiQ
Digital intelligence

@digiqsk | DigiQ | digiQ | www.digiq.sk

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Project Number: 101084457 – SafeNet

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Report it!

The "Report it!" program aids in addressing online hate situations with authorities. part of this program is also the SafeNet project, a collaborative effort to combat online hate speech through monitoring, reporting, and advocacy, involving 21 partners to foster a safer internet environment.

digiPEERS

Long-term volunteer program focusing on digital intelligence skills for young people. Offers specialized education and ongoing mentoring. Volunteers can gain experience as lecturers, journalists, social media managers, editors, and creative content creators.

#Cyber4Kids

This program connects socially responsible companies, experts, civil society, and schools to educate Slovakian children on cybersecurity and critical thinking. Workshops and workshops are free, funded by us and corporate donors.

digiQ

digiQ is a Slovak NGO focusing on online safety and prevention since 2017. It reports illegal content, offers educational programs, and promotes smart digital citizenship. Their vision is a world with responsible internet users achieved through prevention and collaboration.

hattertarsasag · Follow

hattertarsasag 15 w

A ZARA egy bécsi székhelyű nem kormányzati szervezet. A ZARA jogi és pszichoszociális tanácsadást nyújt a rasszizmus által érintett embereknek valamint az online gyűlölet áldozatainak és szemtanúinak. Szisztematikusan dokumentálnak minden hozzájuk beérkező, rasszizmussal és online gyűlölettel kapcsolatos bejelentést.

A ZARA aktív PR, oktatási és projekt munkája hozzájárul a rasszizmus és/vagy az online gyűlölet megelőzéséhez, valamint a közvélemény figyelmének felkeltéséhez. Kiállnak minden ember egyenlő jogaiért etnikai és társadalmi hovatartozástól, bőrszíntől, nemtől, nyelvtől, vallástól, szexuális irányultságtól, kortól vagy

COMBATING HATE SPEECH IN AUSTRIA

ZARA work & approach

Co-funded by the European Union

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Bundesministerium Soziales, Gesundheit, Pflege und Konsumentenschutz

61 likes
11 July

Add a comment...

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Dissemination Results

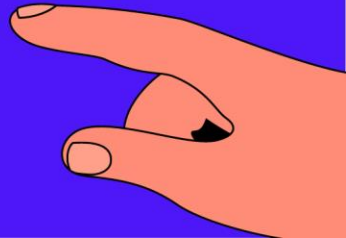
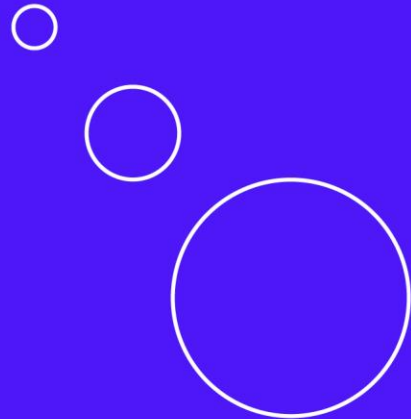
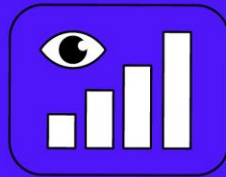
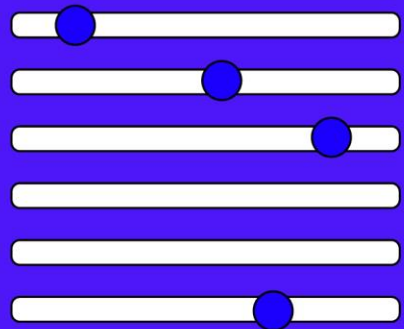
1606 ENTRIES
IN DISSEMINATION
LOG

396.380
USERS
REACHED



SafeNet Project Results

www.inach.net/safenet



Thank you!

Eglė Kuktoraitė

Communication Manager
National LGBT rights
organization LGL



egle@gay.lt





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LGBT RIGHTS
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